



Zimbabwe  
AGRICULTURAL  
GROWTH  
Programme



Funded by the European Union

## VALUE CHAIN ALLIANCE FOR LIVESTOCK UPGRADING AND EMPOWERMENT



### PROJECT BRIEF

- **Budget:** €7 340 596
- **Duration:** February 2019 - November 2023
- **Funding:** Funded by the European Union, CIPS Foundation and the Llyod's of London
- **NGO partners:** ActionAid Zimbabwe, Mercy Corps and COSV
- **Private sector partners:** Braford Farming, Michview Enterprises and Zvikomborero farms.

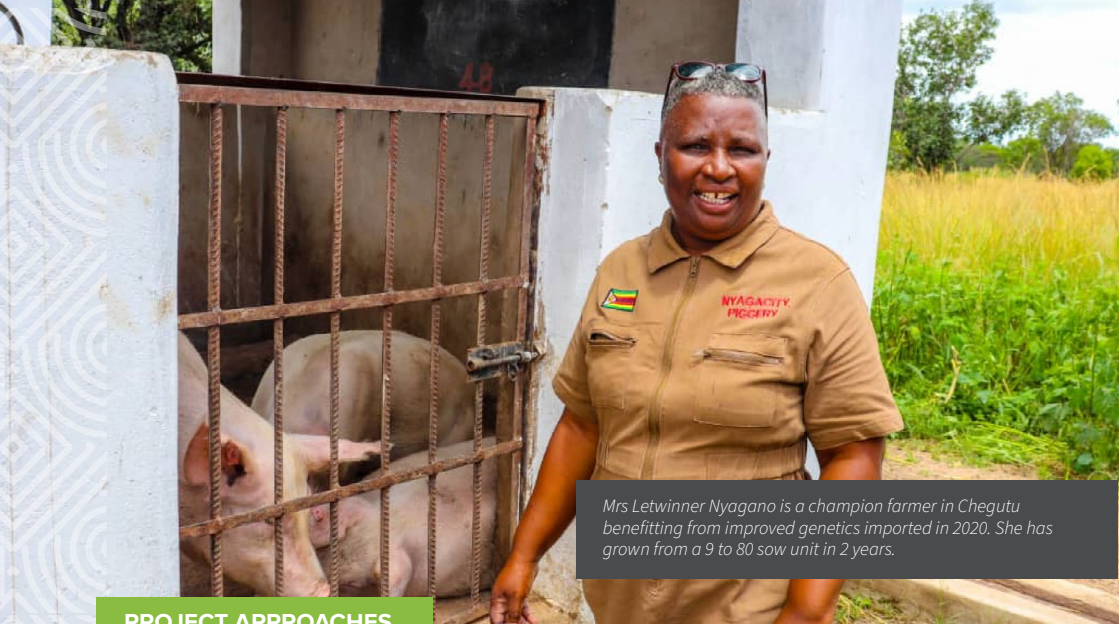
### PROJECT RATIONALE

The project is targeting 1000 pork producers and 10000 goat farmers who are currently operating at suboptimal stages of commercialisation and economic growth. Through a mix of interventions, the project is addressing several value chain constraints namely financial, environmental, technological, organisational, market, regulatory and policy level constraints.



Mrs Maramadoro posing with twin cross breed kids in front of her new elevated goat pen. The project has supported all associations with exotic bucks of Kalahari Red and Boer breeds to ensure breed improvement.





*Mrs Letwinner Nyagano is a champion farmer in Chegut benefiting from improved genetics imported in 2020. She has grown from a 9 to 80 sow unit in 2 years.*

## PROJECT APPROACHES

### Enhancing Production and Productivity

1. Establishment of 12 Goat Improvement Centres (GIC): these will be the physical hubs to provide primary business support services to goat farmers including a demonstration farm offering hands-on training to farmers and goat breeding services to stimulate development of the rural economy.
2. Capacity building on animal husbandry, business planning, financial literacy, record keeping and marketing: Production of practical learning materials covering the 6 important production modules of animal genetics and breed selection, housing and animal welfare, feeding and nutrition security, disease control and animal health care, animal breeding and caring of breeding stock, and management of goat/piggery production enterprise as a commercial business venture.
3. Importing pure gene goats and pigs for improving the diversity of genetic pool and market supply of quality breeding stock

### Increasing Organisational Efficiencies

1. Established farmer owned structures such as the 12 Goat Producer Business Associations and 2 Pork Producer Business Syndicates to drive collective action.
2. Established farmer owned private enterprises such as the 14 Business Management Units to drive backward and forward integration.
3. Capacity building of established farmer owned organisations.

## Improving Market Competitiveness

**Direct Meat Marketing** - Small and medium scale goat and pork producers collectively aggregate and market their products directly to butcheries and supermarkets in the biggest markets of Harare and Bulawayo, thereby increasing profit margins.

**Spot Buying** - providing ready market for goat farmers at Goat improvement centres and at localised goat buying points in targeted district.

**Live Goat Sales** - selling live goats from GICs and local auctions.

Establishment of farmer owned Meat Marketing Centres

## Enhancing the domestic agribusiness environment

### Local level policy dialogues

**Collective Action** - The project established 12 goat producers' business associations and 2 pork producers business syndicates to drive collective action along critical value chain nodes from input procurement, production, and market supply. Through collective action, farmers are enjoying economies of scale and enhancing profits.

**Breed improvement** - The project imported goat (380) and pig (244) breeding stock from Namibia and South Africa respectively for multiplication and distribution to small and medium producers.

### GVC Key Achievements



3199 goats giving total of 40351.716kg of goat meat sold to 43 butcheries in harare and bulawayo markets by 868 farmers



312 pure bred goats imported (256 doelings, 56 bucklings), and 1729 offspring of imported genetics have been born



6740 goat farmers are utilizing the GICs



Construction of 12 GICs that provide animals nutrition, animals health, breeding services completed



Formation of functional 12GPAs



USD138 218.583 generated as revenue for farmers under DMM initiative

### PVC Key Achievements/ Progress



244 pigs imported, and 307 offspring of imported genetics has been sold from breeder farms to farmer to date



10 549 semen doses from imported grand parent stock distribution to +/- 500 farmers



195049.5 kilograms (\$55 2691.6usd) of pork sold by the the ME/MW pork producers Business Syndicate via the meat market Centre



78 230 777 ZWL worth of loans was awarded to 46 PVC farmers by First Mutual producing 211200 kilograms of pork sold collectively in mashonaland East and West



667458 kilograms of commercial feed purchased by farmers in Mashonaland East and West under the first Mutual loan facility

ACHIEVEMENTS TO DATE





Revenue of USD51 790 generated from AI semen sales.



From the imported genetics 6810 piglets farrowed have been to date (5688 Bradford, 1122 MEPPBS),



Development of 13 customised technical and non-technical manuals for goats and pigs to guide on farmer trainings and adoption of best production practices



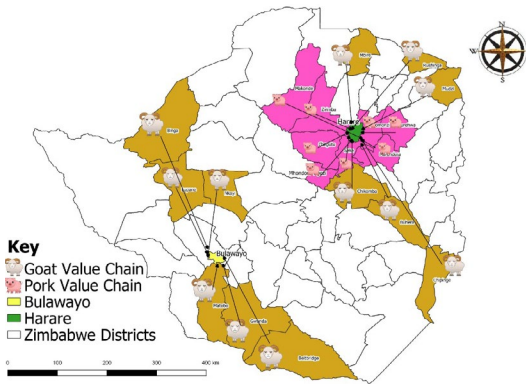
327 trained young and women farmers were trained, and 224 (121f, 103m) farmers are now incorporated into production.



13 multipliers farms were capacitated to multiply superior genetics at cluster level.

Development of alternative low-cost feed formulars and training of PVC and GVC farmers to guide localised feed production, resulting in feed cost of more than 30%.

## OPERATIONAL AREAS (MAP)



*Via Direct Meat Marketing a total of 3199 goats weighing 40351.716kgs have been sold to butcheries.*

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This publication has been produced with the financial support of the European Union and the CIPS Foundation, its contents are the sole responsibility of the VALUE project.